

CYDOLIA

3D evaluation & simulation
technologies featured in

Science



January 15, 2025 — Cydolia, a pioneer in 3D cosmetic evaluation and simulation, has been featured in Science magazine's special booklet, *Turning Back the Clock: The Science of Skin Repair*, sponsored by Lancôme. The booklet explores how technology is reshaping skincare by merging science with consumer experience, spotlighting Cydolia as a key innovation in beauty tech.

The feature positions Cydolia's 3D acquisition system and evaluation framework as a must-have breakthrough endorsed by L'Oréal Research & Innovation. Indeed, with a 3D acquisition system and evaluation framework, Cydolia allows to evaluate product efficacy on all metric, optical, and mechanical skin parameters, as well as create communication images and videos based on these data, offering a seamless blend of science and experience for consumers.

Moreover, Cydolia's perceptive simulations extend beyond research to creative applications. The system can generate digital doubles of real individuals or entirely digital humans, enabling brands to visualize product efficacy and communicate results in a compelling, personalized manner.

"Our solutions help brands deliver **data-driven claims and visuals**, fostering consumer trust and engagement."

Cédric Guiard, Cydolia CEO

"This recognition by Science reinforces our mission to support a more substantiated cosmetic industry while focusing on end consumers" said Cédric Guiard, CEO of Cydolia. "As a contributor to the article, I am proud to see Cydolia's technology recognized for bridging scientific rigor with creative communication. We help brands deliver data-driven claims and visuals, fostering consumer trust."

The Science booklet explores the intersection of scientific research and consumer applications, positioning Cydolia as a leading innovator driving the future of science-driven beauty solutions.

Learn more: <https://www.science.org/content/resource/turning-back-clock-science-skin-repair>

About Cydolia

Cydolia is a Paris-based leader in advanced 3D technology. Specialized in the quantitative evaluation and perceptive simulation of cosmetics, including skincare, dermatology, and aesthetic medicine, Cydolia conducts bias-free efficacy tests and provides communication images and videos based on clinical data.

Contact: contact@cydolia.com